



Call for Chapters

Field Guide to Intercultural Research

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(<http://www.e-elgar.com/subject/business-management>)

Editors

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If you have experienced intercultural challenges when conducting fieldwork in corporate and international settings, if you have wanted to share your expertise regarding ‘lessons learned’ in solving such challenges, and if you would like to share practical tips with aspiring field researchers – we would like to wholeheartedly encourage you to consider publishing in Edward Elgar Publishing’s *Field Guide to Intercultural Research*.

The *Field Guide* will in each chapter address, explore and problematise the following:

- Introduction: overarching topic and the nature of intercultural challenges; the theme of the study that the fieldwork pertains to; relevance for field researchers, practitioners and possibly methodological literature, management consultants and those involved in cross-cultural management education (Griffiths 2013; Szkudlarek et al. 2011).
- The remaining sections should evaluate in a critically reflective/self-reflexive manner (e.g. Bourdieu and Wacquant 1992; Neumann and Neumann 2017; Zhang and Guttormsen 2015) why the intercultural challenges transpired, how these were experienced and dealt with, the implications of how these challenges impacted your ability to successfully conduct fieldwork, key lessons learned, and practical tips for avoiding and/or moderating the negative effects of the challenges and capitalising on possible new emerging opportunities.
- By ‘intercultural’ we mean interaction between individuals with different cultures across country borders or within a country (Frenkel, Lyan, and Drori 2015), and encounters that transpire between individuals and socio-historically embedded organisations and institutions both abroad and within domestic multicultural organisations (Holmes 2015).

- Intercultural challenges might have evolved between yourself (i.e. field researcher) and the individuals, groups, communities and/or organisations being investigated – for example, in relation to the research design, collaboration within a research team or when engaging with stakeholders, target groups or consumers of your research.
- We welcome chapters on tackling the role of intercultural challenges during fieldwork irrespective of the overall study's methodological framework.
- We particularly welcome chapters which address geographical areas less focused upon: (Europe, (Southeast) Asia, Africa, the Middle East, South America) (e.g. Fechter 2005); fieldwork in corporate settings and/or corporate actors in the social realm; fieldwork which formed part of a study connected to business and/or management; fieldwork in novel contexts (e.g. Gusterson 2008; Luring and Selmer 2009; Primecz, Romani, and Sackmann 2011) and on understudied research subjects/theoretical perspectives/communities/organisations; interdisciplinary inquiries (Amit 2011; Beaverstock 2002; Caprar 2011; Chapman, Gajewska-De Mattos, and Antoniou 2004; Cohen 1977; Harvey 2009; Moore 2011).
- Non-corporate settings are also welcome as long as the fieldwork – and the research project as a whole – can be related to management and/or interfaces with business. The same applies to scholars who do not work in a business or management school (Chang 2009).

Submission Requirements and Timeline

- We invite you to submit a maximum 400-word abstract to be considered by the Editors for publication as a full chapter by: **31 January, 2018** to david.guttormsen@bi.no
- Submission deadline for the full chapter (if editors have approved your abstract): **no later than 30 June, 2018**.
- One round of developmental review will be carried out of the invited full chapters and feedback returned to the author(s) within four weeks (also if submitted prior to the deadline).
- Please submit revised manuscripts to david.guttormsen@bi.no by: **31 October, 2018**.

We welcome co-authored chapters. In the abstract, please include proposed chapter title, full name(s), affiliation(s), contact detail(s) and nationality(ies) of all authors. Unless otherwise specified, the editors will assume that the author listed first also serves as the contacting author. Chapter length should be between 3,000 – 5,000 words (maximum – including everything).

Global Target Audience

PhD students and doctoral researchers, postgraduate researchers, research methods students, post-docs, early career scholars, management consultants, qualitative research agencies, HR and global mobility specialists and cross-cultural trainers, as well as seasoned academics who might be new to intercultural fieldwork in an international setting.

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