

Kim Warren

Director: Strategy Dynamics Ltd

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Kim is an experienced strategy professional, teacher and writer.

After 15 years in senior strategy roles in the petrochemicals, brewing, hotels and leisure industries, Kim joined the faculty at London Business School, to teach on MBA and Executive programs. Realising serious limitations with the strategy methods available, he developed the powerful strategy dynamics frameworks.

Kim's strategy dynamics work over many years has spanned business cases in most industries and regions of the world, assisting with both continuing plans and one-off challenges. Most recently, the method has proved to be transferable to non-business domains, including International Aid and the provision of elderly-care capacity. The approach is also providing a reliable platform for building confidence and raising finance for early-stage ventures.

Kim is author of the prize-winning *Competitive Strategy Dynamics* (Wiley, 2002), a major strategy textbook *Strategic Management Dynamics* (Wiley, 2008), and summary e-book now widely used in MBA and executive teaching – [Strategy Dynamics Essentials](#) (Kindle, 2011). He is also co-founder of [Strategy Dynamics Ltd](#), which publishes "serious games" and other dynamics-related learning material for management, and the user-friendly modelling application, [Sysdea](#).